

**CITY OF LODI
INFORMAL INFORMATIONAL MEETING
"SHIRTSLEEVE" SESSION
CARNEGIE FORUM, 305 WEST PINE STREET
TUESDAY, JULY 17, 2007**

An Informal Informational Meeting ("Shirtsleeve" Session) of the Lodi City Council was held Tuesday, July 17, 2007, commencing at 7:00 a.m.

A. ROLL CALL

Present: Council Members – Hansen, Katzakian, Mounce, and Mayor Johnson

Absent: Council Members – Hitchcock

Also Present: City Manager King, City Attorney Schwabauer, and City Clerk Johl

B. TOPIC(S)

B-1 "Presentation of the City of Lodi Internet Website Policy"

Communications Specialist Jeff Hood provided an overview of the proposed Internet Website Policy. General topics of discussion included contents, purposes, disclosures, privacy, external links, City calendar, legal notice, accessibility, hyperlinks, commercial use, copyright, public comments, and warranties.

In response to Mayor Johnson, City Manager King stated the Library is unique in that it is an information dissemination source. He stated the Library carries newspapers, magazines, and other informational sources and the City's website will continue to be linked to the Library's website.

In response to Mayor Pro Tempore Mounce, Mr. Hood stated the City owns the www.ci.lodi.ca.us domain name. Mayor Pro Tempore Mounce stated she liked the idea of having a "for fee" business link element to the website as a revenue source for the City.

Discussion ensued between Mayor Pro Tempore Mounce and City Manager King regarding the evolvement of the website, distinguishing between non-profits for linkage purposes, the possibility of opening up an online public forum for multiple businesses and organizations, and email communications. City Attorney Schwabauer stated email is not considered legal notice under California law at the present time.

In response to Mayor Johnson, Mr. Hood stated Waste Management would be linked to the website because the company provides services on behalf of the City and a link would be appropriate.

Discussion ensued between Mayor Johnson, Mayor Pro Tempore Mounce, and Mr. Hood regarding one-stop shopping through the City's website versus utilizing a search engine and making a policy decision on which links will and will not be allowed.

Mayor Pro Tempore Mounce suggested reviewing the Stockton website as a business model.

In response to Council Member Hansen, City Manager King stated Mr. Hood will monitor the website as this task is traditionally handled by that position.

In response to Council Member Hansen, Mr. Hood stated the website could list a directory of sorts for various services without link ability, but a decision would still need to be made as to which services will be listed.

In response to Council Member Hansen, City Manager King stated staff is still working on the ability to register for classes online. He stated the program will likely come from the departments and the Information Systems Division (ISD).

In response to Mayor Pro Tempore Mounce, City Attorney Schwabauer stated the duplication of public records is permissible.

In response to Myrna Wetzel, Mr. Hood stated minutes are available on the website.

In response to Council Member Hansen, Mr. Hood stated staff is looking into an online program to track and monitor citizen complaints on the City's website.

In response to Council Member Katzakian, City Manager King stated citizen complaints would be routed through Mr. Hood and there are several advantages to this type of automatic tracking program.

Mayor Pro Tempore Mounce stated she is not routinely receiving her email and requested ISD look into the same.

In response to Council Member Katzakian, Mr. Hood stated he is not aware of any links to Lodi Memorial Hospital or additional senior services.

PUBLIC COMMENTS:

- In response to Myrna Wetzel, Mr. Hood stated the concerns regarding graffiti could be reported on the telephone hotline or submitted via the online complaint program.
- Keith Colgan spoke against the proposed policy based on his concerns regarding the need for external links, fair and reasonable application of any policy, a separate policy for the Library, the Centennial website link, and a sample link policy from the city of El Paso. In response to Council Member Hansen, Mr. Colgan stated he is requesting links be provided from the City's website to his website with respect to archived Police Department and Senior Services articles.

City Attorney Schwabauer stated the Library is a special entity because it is formed by a vote of the people, governed by a Board of Trustees, and operates pursuant to the Education Code. He stated it is also unique in its function in that its main purpose is information dissemination.

Discussion ensued between Mayor Johnson, Mayor Pro Tempore Mounce, Council Member Hansen, City Manager King, and Mr. Hood regarding the potential of a fee-based policy, links to the Chamber of Commerce, implied endorsements of a commercially oriented website, City services and goals for the website, ability to limit content, and the need for a policy decision regarding the same.

City Manager King stated the item will be pulled off the July 18, 2007, agenda to allow for further consideration of the item.

C. COMMENTS BY THE PUBLIC ON NON-AGENDA ITEMS

None.

D. ADJOURNMENT

No action was taken by the City Council. The meeting was adjourned at 8:29 a.m.

ATTEST:
Randi Johl
City Clerk